



Growers Summit Conference - June 2, 2009
The California Grown Show - June 3, 2009
Plant Tour Days - June 4-5, 2009

Plant Tour Days on the road! The San Diego County Flower & Plant Association is very excited about our joint venture with the California Association of Nurseries and Garden Centers (CANGC), the Nursery Growers Association (NGA). In joining our efforts together we stand strong and united! It was so successful last year we are doing it again. This is the show you don't want to miss!

Our focus and goal is to promote the product and image of the Southern California grown plants and flowers. Plant Tour Days provides an opportunity to meet with quality greenhouse and field facilities that produce a wide selection of plant material, strengthen relationships with existing customers and to effectively solicit new ones nationwide.

This event will coincide with the Grower Summit Conference. This year's conference is "Where does our Nursery Industry fit in California's Agriculture's puzzle?" It's time for Nursery to expand awareness of our role in the industry, speak with a unified voice, push our agenda, join with others when needed to achieve our goals, and invite them to be our allies on our core issues. This will take place on June 2, 2009 prior to the "California Grown Show" Exposition for the Plant and Flower Industry.

We will have the one day show at the Orange County Fair Grounds on June 3, 2009 followed by two days of nursery tours June 4-5, 2009. We will be distributing our Plant Tour Days Buyers' Guide at the trade show to attendees who would like to visit hosting nurseries. The Buyers' Guide will be posted on the website for easy access and planning.

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