



Sponsorship Opportunities And Advertising Opportunities

Company Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Opportunities

Sponsors will be recognized in the *Plant Tour Days Buyers' Guide*.

- | | | | |
|--------------------------|------------------|-----------|---|
| <input type="checkbox"/> | Platinum Sponsor | \$1500.00 | Free b/w ad in the 2010 Membership Directory & Buyers Guide |
| <input type="checkbox"/> | Gold | \$1000.00 | Plant Tour Days Buyers Guide (production) |
| <input type="checkbox"/> | Silver | \$500.00 | Promotional Opportunities |
| <input type="checkbox"/> | Bronze | \$250.00 | Name Recognition at "The California Grown Show" |

To be listed in the Buyers' Guide as a Sponsor please sign up before May 1, 2009

Advertising Opportunities

Circulation

The Buyers' Guide is distributed to all who attend Plant Tour Days at the 'The California Grown Show' at the Orange County Fair Grounds June 3, 2009. Don't miss out on this great opportunity.

Closing date for camera-ready copy is May 1, 2009. Payment must be received by May 1, 2009 for ad to appear in Buyers' Guide.

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> Back Cover | \$300.00 | <input type="checkbox"/> Full page, B / W | \$150.00 |
| <input type="checkbox"/> Inside Front Cover | \$300.00 | <input type="checkbox"/> Half Page, B / W | \$75.00 |
| <input type="checkbox"/> Inside Back Cover | \$250.00 | | |

Ad Dimensions

Four Color: Back Cover, Inside Front & Back Cover

Bleed: 5.75 in wide by 8.75 in high

Trim: 5.5 in wide by 8.5 in high

Image: 4.25 in wide by 7.5 in high

B&W:

Full page: 4.25 in wide by 7.5 in high

1/2 page: 4.25 in wide by 3.625 in high

- | | |
|---|---|
| <input type="checkbox"/> Please invoice me. | <input type="checkbox"/> Check is on its way. |
|---|---|

We accept digital files only as press ready pdfs and also hi res jpegs (300dpi). Ads are to be saved as grayscale for black & white ads and cmyk for color ads. No rgb files accepted or files with partial rgb elements. No photos or art less than 300dpi are to be used. Please make sure your ad is the correct size. Additional charges may apply for supplying documents not to our specifications. If you need assistance with your ad or have any questions regarding the ad specifications, please call our graphic designer, Mary Tomlinson at (858) 481-6577.



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