



**FOR IMMEDIATE RELEASE**

Contact: San Diego County Flower & Plant Association  
(760) 431-2572  
info@flowerandplant.org

## **Bigger and Better More in Store for 2009!**

Plant Tour Days is growing to include areas outside of San Diego County by expanding to Central California. These areas are well known for the quality and superb product they produce. Products such as a fine array of quality indoor / outdoor foliage and florist quality specialties / patio plants that buyers have become accustomed to viewing in California each year. 'We've expanded the area again this year.' says committee co-chair Michael Kent of Kent's Bromeliad Nursery, Inc. 'Buyer's who have attended previously often buy from other green goods departments and we wanted to help them maximize their time during their visit.' Connecting buyers with growers in a friendly atmosphere is what Plant Tour Days is all about. During Plant Tour Days visitors will have the opportunity to meet with quality greenhouse and field facilities that produce a wide selection of plant material.

The first day of this three part event, on June 2, 2009, the California Grower Summit Conference will feature key note speakers who will answer the question 'Where does our Nursery Industry fit in California's Agriculture's puzzle?' The second part of this event is "The California Grown Show" where buyers get the opportunity to do side-by-side comparisons at the Orange County Fair Grounds (Event Center) on June 3, 2009 and plan their Plant Tour visits for the next few days. The third part of this exciting event Plant Tour visits with the growers and other industry professionals in a low-key atmosphere encourages idea and information exchanges and the opportunity to see grower operations.

Over 85 host nurseries will display their plant selections to enable buyers to get a preview of what is in store for them during the tours. 'We're very excited about the list of participating nurseries for the 2009 event.' explains Kent. 'Some of the biggest names in horticulture will be participating in what will once again prove to be a beneficial experience for both buyers and growers alike.' Nurseries hosting open houses for Plant Tour Days provide the buyers' direct access to the growers to determine which sources will best serve their needs and requirements. Plant Tour Days will be held June 4 & 5, 2009.

Contact Jan Berry at the San Diego County Flower & Plant Association (760) 431-2572 or email info@flowerandplant.org. Please check out our website [www.flowerandplant.org](http://www.flowerandplant.org) and click on the Plant Tour Days 2009 button link.



San Diego County Flower & Plant Association  
5600 Avenida Encinas, Ste. 108, Carlsbad, CA 92008  
Phone: (760) 431-2572 • Fax: (760) 431-8834 • E mail: info@flowerandplant.org