

**February
2009**

Everything Under The Sun

The Monthly Newsletter of the
San Diego County Flower & Plant Association

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2009 Funding for Jim Bethke's Staff Research Assistant

As you all know, San Diego County is the perfect place for many Floriculture crops because of its 32 different microclimates. It is, however, also a great place for urban-rural interface challenges and quite a few invasive pests. With our proximity to the Border, large amounts of commerce, and large urban population, invasive pests are constantly inundating our county and have the potential to become established. Yet, with all of the perils we face in farming in San Diego County, we have a key asset in the San Diego County Farm Advisors office, our Nursery and Floriculture Advisor Jim Bethke. Jim is extremely accomplished in his field and is a regular contributor to the Ask the Expert section of Greenhouse Product News. Yet, the one attribute that helps Jim stand out is his passion for the ornamental industry. His desire is that we are successful, and that we not succumb to biological curiosities - for if it lives then it must die. Furthermore, his focus is to perform practical applied research, tools that we may apply immediately to our operations.

Last year, several growers along with the San Diego County Flower & Plant Association Board of Directors had the foresight of how to invest in this key asset to reap the returns we need to continue our success as the #1 Floriculture producing County in the United States. Thanks to a group of 30 progressive growers, we were able to invest \$50,000 to fund the salary of a Staff Research Associate for Jim so he can maintain his research projects while using his time to interpret data and work directly with growers. As a result, in this past year Jim was able to generate twice as many projects as in years past. Among these projects include, numerous efficacy trials against various pests, research and education on the various invasive pests like the Diaprepes root weevil and the Asian citrus psyllid, helping some growers reproduce their own natural enemies, various education programs like CORFs/ABCs of Plant Pathology in Spanish, and studying the efficient use of the neonicotinoid insecticides with academics on campus at UC Riverside. In addition, he keeps us informed by his monthly newsletters and writes for our San Diego County Flower and Plant Association newsletter as well. Thank you to those who invested in 2008 - we really caught the attention of the UC Cooperative Extension by demonstrating how much we care about our industry and how willing we are to invest in research to ensure success in our future.

SAN DIEGO COUNTY



Flower & Plant
Representing Professional
Growers, Shippers
and Suppliers **ASSOCIATION**

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2008-2009

Board of Directors

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Susan MacFarland
Valley View Nursery
Outstanding Person

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Gregg Opgenorth
Plug Connection
*Membership
Programs - Educational*

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Executive Secretary

Jan Berry

President's Message

Last month I asked the question to our members and our Board on what their thoughts, strategies, and hopes were for the New Year. The responses were so interesting and helpful that I thought I would do it again. My focus being on our Past Presidents. Individually they cover a wide spectrum of this industry, and have all been in this field for quite some time. They are all such a great source of knowledge. I know it is something I would also love to read! I want to know how they will tackle this game (used that expression especially for Scott Brown). So here we go, here are their thought on 2009.

As we start 2009, I realize that the Year of the Ox is quite fitting for the current economic situation. It will be a year of hard and strategic work where our steps today must reflect our long-term goals for the future. We must utilize our creativity and ingenuity to manage our resources in fertile fields to cultivate the opportunity for a bountiful future harvest while being patient with our immediate expectations and desires. We must heed caution in exercising short-term solutions for there is a greater potential for unintended consequences. The Year of the Ox will be a year of patience, persistence, calculation, and focus to set us on the proper path to make the most of the change - danger and opportunities - that lie ahead in the Year of the Tiger.

Denise Godfrey

Olive Hill Greenhouses, Inc.

SDC Flower & Plant Association President 2006-2008

Don't cut your finger nails because you are going to need something to hold on with for a long time. Times are tough with no end in sight and if anyone must persevere it has to be the agricultural sector. We have done it before we will do it again. Everyone will have to become more adaptable to existing markets. This is just the latest challenge, (i.e. water) that we will have to overcome.

Good Luck and God Bless, Scott Brown

Browns' Plants, Inc.

SDC Flower & Plant Association President 2002-2004

2009 will not be the first time that local growers have been tested. But each previous time growers and allied trades responded with new ideas, greater efficiencies, and an appropriate amount of introspections. And the industry was stronger for it. The trick is the willingness to make the changes where change is needed. Those unwilling to make the changes will have change thrust upon them, and they might not like it.

Best Regards, Eric Larson

Executive Director, San Diego County Farm Bureau

SDC Flower & Plant Association President 1993-1995

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 ***San Diego County Flower & Plant Association*** 
5600 Avenida Encinas, Suite 108, Carlsbad, CA 92008
(760) 431-2572 • Fax (760) 431-8834
<http://www.flowerandplant.org> • info@flowerandplant.org

President's Message

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Thank you all so much for your input. I enjoy hearing other member's views. It helps to know that we are not alone in these challenging times. We are going up against some tough issues in our industry. We are far better prepared to handle these issues together as an association than as an individual force. Stay in touch with what's going. Get involved, volunteer and work in a positive direction for the betterment of all. Thank you past Presidents. You are important to the Past, Present and Future of the San Diego County Flower & Plant Association!

Stay Positive and have Faith,

Susan MacFarland
Valley View Nursery



Edgar Engert - Paul Ecke Ranch
Michelle Dullea - Hoffman Hanono
Susan MacFarland - Valley View

Casino Night 2009

Thank you to our Sponsors Alaska Airlines, American AgCredit, B.E.K.S. Distributing, Crop Production Service, Farrand Enterprise. Thank you to Trudy DiAnglis with Mayesh Whls. Florist and Kim Kudo with Kim's Flower Network for volunteering to help make things go smoothly. The center pieces were donated by Kent's Bromeliad Nursery. We also received several raffle prize donations; thanks to Joe Lusero at Pokon/Chrysal, Eric Anderson with Gish Foliage, Tony Godfrey with Olive Hill Greenhouses, Inc., Alissa Adams with Briggs Tree Co., Susan MacFarland with Valley View Nursery. Congratulation to Dawn Hubbs who is David Pattison with Crop Production Services (formally Western Farm Service) sister for winning the Alaska Airline tickets. She received two round trip tickets to anywhere Alaska Airline f y's! Special thanks to all that came out to play! We had a great night of networking and competing to get as many raffle tickets as possible with funny money at the casino tables. It's a great way to keep the momentum going into the New Year. The food was great and the company even better. Hope to see you all next year!

Pest Advisor



There are two very good and interesting meetings coming up real soon. Both have some of the best people in their fields and both are free...And go figure - both are at the same ocean-view location, the Hilton Garden Inn, 6450 Carlsbad Boulevard, Carlsbad. That's just off Interstate 5 at Palomar Airport Rd.

February 16, 2 - 5 PM, with 2 hrs CE credits. SePRO's "Innovations in Plant Growth Regulator Use in Ornamental Crops". Key speaker is Dr. Brian Whipker, Professor of Floriculture from North Carolina State University. A great speaker and excellent teacher. He will cover what's going on with research on plant growth regulators and their use in ornamental crops. But Brian isn't the only speaker - SePRO's own Dr. Todd Bunnell, who is their T&O Research Manager, will cover new research using Topfor. I'll be there and I hope every grower who uses plant growth regulators. Use of those growth regulators is up - as compared to previous years this early in the season. You think someone is holding their crop a little longer? RSVP to Katie Tougeron at 530-308-3298, or email Katiet@sepro.com, or call me. Hey, there will be door prizes and a desert bar!

March 3, 7- 11:30 AM, with CE credits pending BASF is happy to announce the California registration of their new herbicide FreeHand 1.75G. They also expect registration for their now famous fungicide Pageant soon. It is famous because Dr. Ann Chase, of Chase Horticultural Research, speaks about its success in controlling pathogens often. And she is coming to Carlsbad to share her research with Pageant, and other products. But it's not only Dr. Chase, there is BASF's Steve Larson with "New Options for Container Weed Control", Todd Burkdoll with "Resistance Management in Production Horticulture", and Mike Zemke with Chase Horticultural Research on Pest Management Resources. Hey - did I mention BASF is buying lunch? They would like to know how many plates to place at the table so please give Fred Eckert a call at 310-220-9159 or an email at fred.eckert@basf.com and let him know you'll be coming.

So much to learn - so little time!

David Pattison, PCA, CaCCA
Crop Production Services



Floriculture & Nursery Farm Advisor

How Do You Rate?

As an industry, how do you rate with respect to the use of pesticides in California?

Obviously, there is a lot of attention paid to the use of insecticides in California, and as a state, California has the most extensive reporting requirements of any state in the US. That means we can find out just about anything we desire about pesticide use as it compares across commodities and within regions. The overall goal by everyone at the state level is to reduce the amount of pesticide use, which just makes common sense from health and environmental standpoint, and the UC System puts an emphasis on reducing pesticide use by educating users and suggesting alternatives. It all makes sense.

Recently, the Department of Pesticide Regulation provided their annual summary of pesticide use in California. If you are having trouble sleeping, you can peruse the lengthy report in all its varied aspects on the Internet at the following web site: http://www.cdpr.ca.gov/docs/pur/pur07rep/07_pur.htm. Or below you can take a look at some selected aspects that I have taken from the report that is related to your industry.

First, how do you rate with other counties with respect to the total amount of pounds of pesticide use. San Diego has a fair amount of agriculture and you know that this is the largest ornamental producing county in the country. Therefore, since the perception is that

ornamentals use more pesticides than other agriculture, then it follows that you should be applying the lion's share of pesticides in San Diego County and tip the scales a little. Not so. Note in Table 1 that San Diego County ranked 23rd in 2006 and 26th in 2007.

Table 1. Total amount (pounds) of pesticide used per county in 2006 and 2007.

County	2006		2007	
	Pounds Applied	Rank	Pounds Applied	Rank
Fresno	31,844,073	1	26,082,330	1
Kern	30,659,418	2	25,988,123	2
Tulare	16,994,050	3	15,319,425	3
San Joaquin	10,182,509	4	9,147,083	4
Madera	9,737,405	5	8,966,231	5
Monterey	8,208,057	6	8,680,918	6
Merced	7,330,745	7	7,081,365	7
Ventura	6,862,390	8	6,214,628	8
San Diego	2,012,682	23	1,474,494	26

In the County of San Diego, what are the top five sites treated with pesticides? They are structural, tomato, avocado, landscape maintenance, and strawberry respectively. What are the top five active ingredients used in San Diego County? Sulfuryl fluoride, mineral oil, methyl bromide, chloropicrin, and glyphosate respectively.

Table 2. Top ten sites for pesticide use in California.

Top 100 Sites in Total Statewide Pesticide Use in 2007				
Site	Rank	Pounds	Ag.Apps	Acres
Grape, Wine	1	23,961,888	317,629	10,972,483
Almond	2	19,587,562	253,851	16,044,645
Grape	3	16,735,777	174,346	7,228,350
Tomato, Processing	4	10,679,621	45,738	3,809,850
Orange	5	10,221,547	115,680	3,303,576
Strawberry	6	9,641,506	74,546	1,999,892
Carrot	7	7,939,720	11,241	668,253
Rice	8	4,839,890	46,594	3,272,824
Structural Pest Control	9	4,023,112	0	1,116
Walnut	10	3,990,379	100,493	3,064,392

First, note in Table 2 that if you combine the number of pounds of pesticide applied and the number of acres treated for wine grapes and table grapes, the numbers would be huge! Granted, the lion's share of those applications is sulfur, but whew. The top active ingredients used (pounds) in 2007 were sulfur, petroleum and mineral oils, metam-sodium, 1,3-dichloropropene (1,3-D), glyphosate, and copper compounds. Sulfur was tops in both pounds applied and acres treated.

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2009 SRA Funding

Continued from page 1

As an industry, we face many limited resources - water, land, energy - and many challenges - invasive pests, urban-rural issues and issues with the environment. In order for us to grow as businesses, we need to be smarter about how we grow our plants. As growers, we are not going to solve these issues on our own; we need to work in concert with researchers and advisors to help us find comprehensive solutions to these problems. In San Diego County, we are lucky to have a capable advisor willing to listen, to lend a hand, to focus his attention at solving these issues one at a time. In order to maximize this opportunity, we need to make a commitment to our own future, to invest our money towards funding the salary of a Staff Research Associate.

Thank you to those 2008 trailblazers with the foresight to move our industry forward and to ensure our future success by giving money towards funding Jim Bethke's Staff Research Assistant. Thank you to those that have chosen to renew your pledges in 2009, we hope that more growers choose to invest in 2009. We hope you will join us in supporting Jim Bethke's Staff Research Assistance in 2009 in order that we may continue the progress we have made in 2008. This is a situation where everyone giving a little collectively can make a huge impact on the future of Floriculture in San Diego County. Thank you very much for your consideration. Please contact Jan Berry at the Association office for your donation or contact Janet Kister - Sunlet Nursery, Michael Mellano - Mellano & Company, Tony Godfrey or Denise Godfrey - Olive Hill Greenhouses with any questions on this program.

2009 Funding for Jim Bethke's Staff Research Assistant

Where the Funds Go:

100% of the funds are used towards the salary of Jim Bethke's Staff Research Assistant

Reasons to Support:

Increased productivity, more completed research projects

More time

- ☛ to advocate to regulatory agencies the complexity and diversity of our industry when considering protocols and quarantines
- ☛ to personally respond to growers immediate needs
- ☛ to find solutions to individual growers' problems
- ☛ to communicate with the ornamental industry through many avenues
- ☛ to reach growers of all sizes and to educate staff
- ☛ to focus on key research and extension projects - exotic and invasive pests, Diaprepes Root Weevil, pest management, sustainability and viability of agriculture, extension and education

Highlights of Projected 2009 Projects:

- ☛ More pesticide efficacy trials
- ☛ Continued work on beneficial insects
- ☛ More studies on the control of fungus gnats using the insect pathogen *Beauveria bassiana*
- ☛ Continued work on invasive pests
- ☛ New work on the glassy-winged sharpshooter for CDFA
- ☛ New studies on the efficacy and persistence of the neonicotinoids in container stock
- ☛ More work on resistant western flower thrips populations
- ☛ New studies on soil borne pathogens for field grown Australian cut crops

To Contribute Funding:

Contact Jan Berry at the Association office

Please send in your check by Friday Feb 27th, 2009

For Answers to Your Questions:

Contact Janet Kister - Sunlet Nursery,

Michael A Mellano - Mellano & Company,

Tony Godfrey or Denise Godfrey - Olive Hill Greenhouses

Smart Meters Set the Stage for Energy Savings and Improved Service

You'll soon have a new tool that can help you gain better control of your energy use and costs. SDG&E® will replace 1.4 million electric meters with smart meters and upgrade 900,000 natural gas meters from March 2009 to December 2011. SDG&E's smart-meter initiative is part of California's Energy Action Plan, a statewide roadmap for achieving a reliable, affordable and sustainable energy future.

Smart meters are digital devices that collect and communicate your energy-use data regularly throughout the day to SDG&E. Eventually, you'll be able to monitor your energy use daily via the Internet instead of waiting for a monthly recap on your bill. You'll be able to track your home energy use hourly and business energy use every 15 minutes. Knowing when you use energy can help you save it, which also helps the environment by preserving natural resources.

"We're using smart-meter technology to develop improved service options for customers, including new ways to save energy, save money and add convenience to everyday life," says Debra Reed, SDG&E president and chief executive officer. "In the future, for example, smart meters may allow you to earn bill credits for conserving power at peak-use times."

Smart meters already serve about 7,200 large businesses in SDG&E's service area. To prepare for installations regionwide, SDG&E tested the smart-meter technology at selected homes and businesses in the Tierrasanta community last year.

SDG&E will notify you by mail a few weeks before technicians arrive to install your smart meter. To learn more about smart meters, visit www.sdge.com/smartmeter or call 1-800-336-7343.

Want to manage your account electronically?

Later this year you'll be able to view your energy use information online. To prepare, sign up for My Account, SDG&E's personalized online account management service available at www.sdge.com/myaccount. Have your account number handy.

USCIS Delays Implementation of the New I-9 Form Until April 3, 2009

The U.S. Citizenship and Immigration Services (USCIS) announced it has delayed, by 60 days, the implementation of the new I-9 forms until April 3, 2009. The final rule on the new I-9 entitled "Documents Acceptable for Employment Eligibility Verification" was published in the Federal Register on Dec. 17, 2008.

The announcement comes after President Barack Obama's chief of staff, Rahm Emanuel, issued a memorandum on January 20, 2009 to all federal agencies directing them to consider extending for 60 days the effective date of regulations that have been published in the Federal Register but not yet implemented. The memo also put a freeze on many federal regulations not yet published in the Federal Register.

According to USCIS, the delay will provide Department of Homeland Security (DHS) with an opportunity for further consideration of the rule and also allows the public additional time to submit comments. USCIS has also reopened the public comment period for 30 days, until March 4, 2009.

Counsel to Management:

Management should continue using the I-9 form with an expiration date of June 30, 2009 and not the I-9 form with a revision date of February 2, 2009 until the new implementation date.

The goal of this article is to provide employers with current labor and employment law information. The contents should not be interpreted or construed as legal advice or opinion. For individual responses to questions or concerns regarding any given situation, the reader should consult with The Saqui Law Group at (831) 443-7100.



Farm Advisor

Continued from Page 4

Second, note that your industry is not in the top ten sites for pesticide use in the state. Your industry is broken into 5 parts in this table, nursery field grown, nursery container, nursery field grown cut flower, greenhouse potted, and greenhouse cut flower. They are ranked 29, 37, 55, 74, and 88th respectively. If we were to combine all that data from the 5 sites, your industry would rank 17th, still not in the top ten.

If we rank your industry by the number of acres treated we have to add one more category to the five categories listed above, greenhouse transplants. With all six categories your industry still would only rank 17th in the number of acres treated as well.

So how do you rate? You don't! But don't take it personally. I'm aware of the effort by your industry to reduce pesticide use, so keep it up.

James A. Bethke
Floriculture & Nursery Farm Advisor
UCCE San Diego County
334 Via Vera Cruz, Suite 152,
San Marcos, CA 92078
760-752-4715 • jabethke@ucdavis.edu



Karen Robb joins Target Specialty Products! Karen will be based out of Target's Fresno office, calling on nurseries in California's Central Valley, Central Coast, as well as parts of San Diego County. Karen has an extensive background in the nursery industry. She most recently served as a farm advisor and county director for Mariposa County. Before this, she was the farm advisor for San Diego County in floriculture and nursery crops for 16 years. Congratulations!



American AgCredit is expanding to Temecula. They will be breaking ground on February 20, 2009. The Escondido Branch Manager Gregg Warren will be heading up the new office. Congratulations to American AgCredit and Gregg Warren!

Farmers Almanac

February 26, 2009 - The California Landscape Contractors Association (CLCA) is pleased to introduce its Water Management Certification Program at the 30th Annual Landscape Industry Show, Feb. 26 at 10:00am during a presentation by Scott McGilvray, co-director of the program, at the Los Angeles Convention Center. Attendance to the Water Management Certification Presentation and the Landscape Industry Show is open to the public and free with prior registration at <https://register.rcsreg.com/regos-1.0/clca2009/ga/index2.html>. For more information about the Water Management Certification Program please visit www.clca.us/water.

March 15, 2009 - The California State Floral Association (CSFA) & The California Certified Florist (CCF) Program present The CCF Prep Class at SF Brannan Street Wholesale, 634 Brannan St, San Francisco, CA 94107. Registration fee All Day Class \$100.00 member \$125.00 non member Lecture or Workshop only \$50.00 member \$75.00 non member. To register contact: CSFA Office at (916) 448-5266 or email at info@californiacertifiedflorist.org

What's Growing On! *Upcoming Association Events*

April 2009 - San Diego County Flower & Plant Association Spring Meeting, details on the way.....

Thoughts of Inspiration and Love

Gary Randall President/CEO of Flowers By Hi/Lo in Carlsbad passed away on February 2, 2009. He enjoyed time with his family and friends and riding his Harley. Flowers By Hi/Lo is a wholesale florist supplying cut flowers and florist hard goods with a distribution area to AZ, NV and So. California. He will be greatly missed by all.

Phil Fricker part owner of the Larry Fricker Fertilizer Co. in Vista passed away on February 5, 2009 in Puerto Vallarta, Mexico. The Larry Fricker Co. supplies fertilizer to many of the growers in the 1960's and 70's. He retired in the late 70's and spent most of his time enjoying the ocean. Phil was living on a boat in Puerto Vallarta at the time of his passing. He too will be missed by all.

March 31 - April 1, 2009 The 2009 Extension Risk Management Education Conference will be held at the Silver Legacy Resort in Reno, Nevada, with a Pre-Conference Seminar on March 30. Due to the recent volatility in commodity markets and the many changes in agricultural marketing, this year's seminar topic will be "The New Paradigms of Marketing". The following information can help you to register as quickly as possible (price will increase on March 4th) and to secure your hotel reservation (deadline for group rate is February 28th). Conference website: Registration instructions and full conference agenda is available via the following link: <http://www.agrisk.umn.edu/reno2009/> Silver Legacy Reservations: Guest room reservations may be made by calling 800-687-8733 (Reservations by phone only) Group Code - UDEL309 (Group code must be requested to receive the special rate of \$99.00 per night for single and double occupancy). Visit us @ <http://westrme.wsu.edu/>

April 6, 2009 - UC San Diego Extension: Contemporary Floral Design with Spring Flowers. Five week Contemporary Floral Design Class presented by UCSD Extension on the beautiful UCSD campus in La Jolla. Celebrate the joy of new spring flowers, take a break from all the stresses of life, the economy and find peace and solitude among the flowers. Enjoy learning new techniques, styles of design and take home a beautiful arrangement you created to enjoy all week long. Get a couple of friends to join you and have a night of fun and relaxation. Click below and take a look at the details and to sign up for the course.....I hope to see you there.....David Root Contemporary Floral Design with Spring Flowers

April 2009 - San Diego County Flower & Plant Association Spring Meeting, details on the way.....

April 18, 2009 - Annual Charity Garden Tour & Ecke Plant Sale, 9am to 4pm, \$25.00 each. Register online at www.crcncc.org or by phone at (760) 230-6305. Tickets will also be available at Weidners' Gardens through the day of the event while supplies last. Weidners' is located at 695 Normandy Rd. Encinitas, CA 92024. Contact Suzie Colby at Community Resource Center at scolby@crcncc.org or (760) 230-6305. All proceeds from tour ticket and plant sales will go to Community Resource Center programs for abused women and children as well as food and shelter assistance for low-income families and the homeless.

Ads are FREE to members and run for three months unless otherwise specified. Ad text is limited to 60 words or less and should be submitted no later than the 20th of the month to the Association office for the upcoming publication.

May 13, 2009 - Grangetto's Farm and Garden Supply will be hosting its Annual Horticultural Seminar at the San Diego Wild Animal Park. This event is open to all horticultural professionals and offers a full day of educational information (CEU's pending). The attendees will be able to take a photo caravan tour and walking tours through the extensive plant and animal collection. For more information please go to www.grangettos.com or call Jennifer Phelan at 760-745-4671 x215 or jphelan@grangettos.com

Advertisements

Best Prices on Custom Shade Cloth! American Horticultural Supply, Inc. AHS fabricates to your specifications. All percentages, all sizes. Also fabricating Solarig - the world's strongest, dripless, woven polyethylene film covering. Call for a quote today 800-247-1184 "we supply the goods to keep you growing" www.AmericanHorticulturalSupply.com

FOR SALE: Nursery specializing in mature cactus and succulents, 8.5 acres and beautiful home in North SD county with a strong business - \$750,000 plus inventory. NEXT: Greenhouses for lease, 27,000 sq. ft in Encinitas - \$2000/mo. WANTED TO BUY: Nursery suitable for Orchids, Minimum requirements: 40,000 sq ft of greenhouse with at least 5 acres; prefer 10 acres. Buyer is out of country seeking US and CA presence and headquarters. CONTACT STAN MCNIEL, CRB, Windermere Exclusive Properties, 760-224-2292 stanm@windermere.com; Specializing in quality residential properties and nursery real estate.

Saturday & Sunday, March 7-8, 2009 "European Wedding Bouquet Trends & Hand-Tied Bouquets". Instructed by René van Rems, AIFD at the Carlsbad Floral Trade Center, 5600 Avenida Encinas, Carlsbad, CA 92008. For more information and to register please call (760) 734-4500.

Help Wanted: Assistant key accounts manager for a major retailer. Support the manager in serving this account. Broad knowledge of annual, perennial and shrubs needed. Effectiveness with numbers. Good communication skills needed. Inventory manager. Responsible for the allocation of product to our customers garden centers. Write orders and improve sell thru. Broad general knowledge of annuals and perennials needed. Comfort with numbers and computer use is important. Good communication skills required to maximize communication with the field sales staff. Please respond by email or fax to Human Resources 760-510-9049. hr@altmanplants.com



SAN DIEGO COUNTY FLOWER & PLANT ASSOCIATION

“Our mission is to strengthen, advance and support the floriculture industry in Southern California..”

Marilu Johnson Memorial Scholarship Fund

The San Diego County Flower & Plant Association has presented their scholarship award annually since 1975 to deserving students who are studying floriculture at an accredited college or university. Our goal is to encourage young people to pursue a floriculture career in California and more specifically in San Diego County.

100% of your tax deductible contribution will be awarded to an applicant at our Annual Dinner in June 2009. You can be assured that your donation will be wisely invested towards the growing of our future floriculture leaders in San Diego County. Please take a few minutes to review your educational experiences and remember how appreciated scholarship funds were, are and could be.

Thank you for your generosity and support.

Please complete the following and return to the address below with your donation.

Name: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone: _____

_____ \$1,000 _____ \$500 _____ \$250 _____ \$100 _____ \$50 _____ other

Amount of Scholarship donation: \$ _____

Make your check payable to **San Diego County Flower & Plant Association** and return to the address below.

Charge my credit card Visa Master Card Expiration Date M _____ Yr _____

Card Holder Signature: _____

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