

April
2009

Everything *Under The Sun*

In Each Edition

President's Message
Pest Advisor
Floriculture & Nursery
Farm Advisor
What's Growing On
Here's The Dirt
Farmer's Almanac

In This Edition

Growers Summit
Retail Educational
Program
California Grown Show
Plant Tour Days
Quagga & Zebra Mussels
Threaten Calif Water
Add a Blog to Your
Web site
EPA Grants CARB
Authority to
Enforce Transport
Refrigeration
Regulation

SAN DIEGO COUNTY



Flower & Plant
Representing Professional
Growers, Shippers
and Suppliers
& ASSOCIATION

The Monthly Newsletter of the
San Diego County Flower & Plant Association

Growers Summit - June 2, 2009 *Where Does Our Nursery Industry Fit* *Into California Agriculture's Puzzle?*

On June 2, 2009 the Growers Summit Conference will be taking place at the Double Tree Hotel in Santa Ana featuring guest's speaker like A.G. Kawamura, Secretary of California Department of Food and Agriculture from Sacramento. Secretary Kawamura will set a high bar for the stat's vision of increasingly cooperative beneficial relations with nursery floriculture. Abel Maldonado, California State Senator and Vice Chair, California Senate Food and Agriculture Committee from Sacramento. Senator Maldonado will stress the increasing importance the state places on nursery's role in public safety and food, fruit, and produce production for Californians, the U.S., and the world. George Soares, CANGC Advocate, Kahn, Soares and Conway LLC from Sacramento. Mr. Soars will share perspectives on the history of nursery and floriculture's static influence and reactive posture in Sacramento legislative and regulatory halls compared to other agricultural commodities, with options for reversing the trend to increase nursery's voice and market impact. Tom O'Brien, CANGC/NGA National Advocate, DC O'Brien from Washington D.C. Mr. O'Brien will discuss many opportunities that exist for California's nursery and floriculture community to impact Congress, USDA, and other federal agencies in a new administration focused on environment and green causes and amid an increasingly regulated agricultural economy. Craig Regelbrugge, Vice President for Research and Government Relations, American Nursery and Landscape Association. Mr. Regelbrugge will describe the impacts on California's growers of ANLA's efforts for comprehensive labor reform legislation, stronger national pest exclusion policies, sensible environmental protection measures, and opportunities springing from the 2008 Farm Bill funding initiatives. Daniel Dooley, Ph.D., Vice President, University of California Agriculture and Natural Resources. Mr. Dooley will call for closer ties between UC/UCCE and the nursery and floriculture on matters of applied research and educational programs that benefit the institution, industry, and the public. There will also be a Panel Discussion, the panel will explore the impacts of state funding shortfalls and growing pest exclusion mandates on nursery at the county level. The moderator will be Bob Atkins, San Diego County Agricultural Commissioner and the participants will be Helene Wright, State Plant Health Director for

2008-2009

Board of Directors

President

Susan MacFarland
Valley View Nursery
Outstanding Person

1st Vice President

Gregg Opgenorth
Plug Connection
*Membership
Programs - Educational*

2nd Vice President

Lisa Duff
Fox Point Farms
*Programs - Educational
Scholarship/Youth
Outreach*

Secretary

Ryan Doughty
Weidners' Gardens
Programs - Social

Treasurer

Gregg Warren
American Ag Credit
Member Services

Directors:

Todd Ingham
Kendal Floral Supply
Membership

Chris Johnson
California Association of
Flower Growers & Shippers
Membership Services

Michael Kent
Kent's Bromeliad Nursery
*Advertising & Marketing
Tradeshow & Promotion*

Rich Ouellet
EuroAmerican Propagators
*Membership
Scholarship/Youth
Outreach*

Executive Secretary

Jan Berry

President's Message

I wanted to write my message on the Association's Spring meeting because I knew it would be worth waiting for. When you put together California Secretary of Food and Agriculture, A.G. Kawamura speaking at the world renowned Paul Ecke Ranch, with Paul Ecke III hosting, you know you're in for an eventful evening. I know I'm not the only one who felt that way because it was a full house, with over 100 in attendance. The event was picture perfect. Paul and his crew put on a beautiful showing with their entire product displayed from last weeks Pack Trials. The whole place was alive with color and beauty. To top it off just outside when you looked west you could see the ocean and when you looked east you could watch the rise of an almost full moon. And they said it was going to rain! Needless to say it was a beautiful setting, but what was really interesting was the information that Mr. Kawamura brought. He addressed several issues that agriculture is up against. Being a farmer himself he understands our concerns. He seems very focused because he deals with the whole state of California with its' massive land variations. I was surprised to hear him say that we were lucky down here to have access to the Colorado water pipe line.

With the snow pack in the Sierras at 85% it was not a good sign for what's to come this summer especially in the North. I think the most eye opening facts that he shared were that California farm land is being bought up by developers for more housing. More housing, more people. They expect our population to double in the next 10 years. With out the farmers where will we be getting our food? I couldn't believe that 2% of our population grows the food that is consumed by the rest of the population.

When asked about the desalination plant, there were no set plans yet. I find that so frustrating because we sit right next to the solution to our problem. Did you know that back in the 60's the United States built its first desalination plant? We manufactured all of the components, packed them up and shipped them to Cuba, and then put it together for our military base there. Maybe if we had built one for California way back then, we would be looking at a different picture now. Once we get one started I'm sure it will have a promising impact on our future as growers. If California is going to grow to such an extent we have to do something soon. I hope Mr. Kawamura felt our concerns and will continue to push for a stronger, more secure future for California's Agriculture industry. It was a pleasure to meet him and hear his view points. We really appreciate the fact that he made time to come down here and address the San Diego County Flower & Plant Association. I'd like to again thank all of you who made the time to come out and show your support. We truly appreciate Mr. Paul Ecke III and his staff for all their time and care that went into hosting this event. A special thanks

Continued on Page 3

 **San Diego County Flower & Plant Association** 
5600 Avenida Encinas, Suite 108, Carlsbad, CA 92008
(760) 431-2572 • Fax (760) 431-8834
<http://www.flowerandplant.org> • info@flowerandplant.org

President's Message Continued from Page 2

to our own Jan Berry and her husband Greg. She outdoes herself every time. I'm sorry we missed those of you who couldn't make it Tuesday; I hope you'll be able to fit some of the upcoming events into your schedule. It is refreshing to be around the people who walk the same walk.

Our next event will be the 45th Annual Golf Tournament at the Twin Oaks Valley Golf Course on Tuesday, May 12th. This will be hosted again by Steve Clarke of Robert Mann Packaging. It is a fun day and even if you don't golf, like me, there is a great Mexican buffet after the game that anyone can enjoy.

On June 4th and 5th the "California Grown Show" takes place for its second year at the Orange County Fair Grounds. There is still booth space available if you haven't signed up yet, but it is going fast with over 100 booths already taken! Check out the www.flowerandplant.org web page for more information. Just click on the "Plant Tour Days" logo button. You can see who has already signed up and get more information on how to register to exhibit or to attend. Sponsorship opportunities are available too.

Our Annual Dinner will be Friday, June 26th at the El Camino Country Club in Oceanside. We have chosen the Outstanding Person of the Year, Tom McGregor will be honored for all his dedication and devotion to this industry.

Along with our Social Events we have Educational Programs scheduled. Watch for current dates. We look forward to seeing you soon. Thank you for your time and involvement with the San Diego County Flower & Plant Association. Wishing you a prosperous Spring.

Happy Planting,

Susan MacFarland
Valley View Nursery, Inc.

In Memory of Tom McGregor

Life is a gift, and we don't always remember that until someone close to us passes on. It was just last Tuesday at the Spring meeting the Association announced that for our Annual Meeting in June, the Outstanding Person of the Year award was to be presented to Tom McGregor of McGregor Plant Sales for his life long dedication to this industry. How shocking and sad to hear two days later he passed away. I am so thankful that he did know how much we respected and recognized him for all his years devoted to educating and inspiring the grower industry. He was a wonderful, thoughtful, kind hearted man who never missed the opportunity to help you out when ever he could with anything, not just plants, but with life. He was very spiritual and viewed life on a different level. He is the kind of person that makes the song "Only the good die young" so real. He will truly be missed and I will treasure all the precious memories I have of him. I will ALWAYS be able to picture him with a camera on his chest and a smile on his face saying his favorite expression "What's the good word for the day!" That was Tom.



2009 Spring Meeting



**Paul Ecke III &
CDFA Secretary A.G. Kawamura**

Growers Summit ***Continued from Page 1***

California, United States
Department of Agriculture, John
Connell, Directory of Plant Health
& Pest Prevention Services,
California Department of Food
and Agriculture and Mary Pfeiffer,
Shasta County Agricultural
Commissioner and Chair, California
Agricultural Commissioner's
Nursery, Seed, and Apiary
Committee. For reservations and
information call 800 748-6214 x 13
or email dadams@cangc.org.

Floriculture & Nursery Farm Advisor

It's Time to Watch Out for Thrips Invasion

Back East it's easy to feel and smell the seasons as they appear, but here in So Cal, our climate is such that we perceive two seasons - green and brown. The rains come and things turn green; then in short order, they dry up and turn brown. That's what I see as I drive to work every day now as the season changes, grasses that are tall, brown and beginning to lay down. To me that means that the thrips in the environment are poised to take flight and find suitable foliage and flowers in which to feed and reproduce. Here they come. You should be monitoring for that influx of thrips in your facilities using sticky cards or indicator plants.

If you are not monitoring then you will see the damage before you see the thrips. Thrips prefer to feed in rapidly growing tissue. Feeding by thrips typically causes tiny scars on leaves and flowers, called stippling, and they can cause serious deformation and stunt terminal growth. Damaged leaves may become papery and distorted. Infested terminals may discolor, become rolled, and drop leaves prematurely. Flower petals may look pale or discolored, which indicates that the tissues were

killed by thrips feeding before buds opened. In addition, western flower thrips can also vector certain Tospoviruses including impatiens necrotic spot virus and several strains of tomato spotted wilt virus. It's time to watch for disease symptoms. You must remove diseased plants immediately so they do not remain as a source of inoculum.

Keep in mind that your problem will increase when the hillsides dry up and great numbers of thrips begin to move down from the hillsides looking for food. It will absolutely not mean that your current treatment program isn't working. You may be killing them as they enter, but they just keep coming, so a preventative measure may be necessary during this part of the season. It does depend on how much pressure and how susceptible your plants are. If you are familiar with what products work for you against thrips then you should preserve the most effective products for curative control and use other products that are good for suppression during the immigration from the hillsides.

Also, if you are monitoring, you can back off of the chemical pressure when the populations begin to decline or as the season changes in the fall. Backing off will ensure that a susceptible population will always be available. The pesticide treadmill will cause insecticide resistance with certainty as we have demonstrated scientifically many times.

For a good summary of the biology and control of the western flower thrips, see the following web sites:

<http://www.extension.umn.edu/distribution/horticulture/DG7374.html>

<http://floriculture.osu.edu/archive/mar97/thrips.html>
entnemdept.ufl.edu/PestAlert/Western_flower_thrips_on_ornamentals.pdf

<http://www.ipm.ucdavis.edu/PMG/r280301411.html>

James A. Bethke
Floriculture & Nursery Farm Advisor • UCCE San Diego County
334 Via Vera Cruz, Suite 152, San Marcos, CA 92078
760-752-4715 • jabethke@ucdavis.edu



Membership

For more information regarding membership, Please visit www.flowerandplant.org or call Jan Berry at (760) 431-2572

Pest Advisor



Aphids - I'm receiving three to four calls daily with questions regarding aphids. Always about control and often simply identifying the problem pest. Those clever aphids change colors and size according to the menu...

Sometimes it is a new grower or one that is experimenting with a different crop that find this pest an issue. Looking for new markets - like Farmers Markets and then growing eatables. After all everyone has to eat! Sometimes ornamental growers making the change are unfamiliar with pesticide use and rules. A most important difference is the additional application restriction called PHI, or pre-harvest interval. That's how soon you can harvest after spraying. Often this time is shorter than the REI, or re-entry interval - meaning you can eat the vegetable but you can't get in to harvest yet! And then there are plant type restrictions, different for eatables. Let's say a pesticide works well for controlling aphids on tomatoes doesn't mean it can be used elsewhere - no matter our thinking. It must be specified on the label for each crop.

For aphid control we want to use something that works fast, and leaves the plant clean - like the Neonicotinodes, Marathon, Flagship, Safari, TriStar. What about the new player from OHP, Kontos. Now there is a product made in heaven. Kantos is systemic in all directions, controls not only aphids and whiteflies but mites too, and lasts in the plant nearly a month. But what if it is an eatable crop and you aren't sure what to do? Use a very effective combination, Pyganic and Ultra-Pure Oil. This is an excellent combination for quick non-residual control - but it will leave dead insects behind on the plant. It's claim to fame; it is organic and exempt from residues. That means it can be sprayed on nearly any crop and eaten straight away! (less the aphids of course). There are other solutions, for sure. Check with your Pest Control Advisor for assistance finding the perfect match for your growing situation.

And please look at your weeds! In every case where I've visited a grower with these aphid issues I've walked outside the greenhouse door and found the first weed I see covered with the colorful pests. No point in controlling one plant and leaving a reservoir of ready to re-infest insects un-treated now is there?

David Pattison, PCA, CaCCA
Crop Production Services

Retail Educational Program Seminar & Tour June 2, 2009

This program is presented by the California Association of Nurseries and Garden Centers and includes, education, tour and tour moderator, free copy of Anne's newly published book "How to Make Your Business Contagious," and a hard copy of the day's worth of education and tour. Starting out at Rogers Gardens, their focus on both creativity and excellent presentation of merchandise and products has enhanced their guest's experience for 34 years. Next stop Armstrong Garden Centers, Newport Beach which is a very busy, well merchandised and well managed garden center. Last but not least Laguna Nursery, small in size but "huge" on ideas and how being "different" to attract the new generations of gardeners can work for you. . For reservations and information call 800. 748-6214 x 13 or email dadams@cangc.org.

Here's The Dirt!

Congratulations to Denise Godfrey of Olive Hill Greenhouses (past president of the San Diego County Flower & Plant Association) on their newest edition to the family, Lillian Beatrice, born on St. Patrick's Day - March 17, weighing in at 7lb. 13 oz. and 19 1/2" long. Some of you may have had the opportunity of meeting her at our Annual Spring Meeting recently. She is beautiful and very lucky to have a big sister like Emma to teach her the ropes. Great job Denise and Will! Congratulations to the lucky grandparents too! Visit Lily at her web site: www.lilyb.net



Big Sister Emma
& Lily

California Grown Show - June 3, 2009

All New, All Grower, One Day Trade Show. Exposition of Plant and Flower Growers. This is an opportunity to exhibit product grown only in California. This one-day event has been designed to promote the grower and give attendees a marketplace of trees, plants and flower like no other. Just think, we grow over 5,000 varieties in California!

ABC Nursery, Inc.	Feather River Nursery	Nakase Brothers Whls. Nursery
Alta Nursery, Inc.	First Step Greenhouses, Inc.	Native Grow Nursery
Ball Tagawa Growers	Foothill Tropicals, Inc.	Norman's Nursery, Inc.
Bamboo Pipeline	Forest Nursery, Inc.	Nurserymen's Exchange, Inc.
Baron Brothers Nursery, Inc.	Gallos Nursery	Orange County Nursery, Inc.
Belmont Nursery	Genesis Growers LLC	Otto and Sons Nursery
Big Trees Nursery, Inc.	Green Meadow Growers	Pacific Plug & Liner
Booman Floral	GroWest Nurseries	Pardee Tree Nursery
Bordier's Nursery	Hanson Palms	Plant Stand, The
Botanical Partners/Bamboo Headquarters	Hines Horticulture	Premier Color Nursery
Braam Youngplants	Instant Jungle Int'l.	Rainbow Tropicals, Inc.
Briggs Tree Company, Inc.	Jackson and Perkins	Rainforest Flora, Inc.
Calwest Tropical Nursery, Inc.	Jungle Jack's Palms	Rancho Tissue Technologies, Inc.
Clearwatter Nursery	Kallisto Greenhouses, Inc.	San Marcos Growers
Coiner Nursery	KBD Nursery	Southland Sod Farms
Color Connection	Keeline Wilcox Nurseries	Specimen House, Inc.
Corey Nursery Co.	Kent's Bromeliad Nursery	Star Roses
Cstars Nursery Inc.	L.E. Cooke Company	Suncrest Nurseries, Inc.
Dave Wilson Nursery, Inc.	Las Palmas Ranch	Sunny Slope Trees
Deigaard Nursery	M & M Plant Sales, Inc.	Superior Sod
DLT Growers	Magic Grower, Inc.	Taiwan Plant Corp.
Do Rights Plant Growers	Marilynn's Garden Nursery	The Good Earth
East West Trees	McHutchison Hort. Dist.	Twin Oaks Growers Int'l.
El Nativo Growers, Inc.	Milfields' Nursery, Inc.	Valley Crest Tree Co.
El Sembrador Nursery, Inc.	Miramar Wholesale Nurseries	Village Nurseries
Ellis Farms, Inc.	Monrovia Growers	Vis Seed Co., Inc.
EuroAmerican Propagators	Monterey Bay Nursery	Weeks Whls. Rose Grower, Inc.
Evergreen Agri-Tech Inc.	Mountain View Nursery	Western Cactus Enterprises, Inc.

Plant Tour Days 2009

A unique two-day open house and self-guided tour follows the Showcase on June 4-5, allowing buyers to visit host nurseries and see first-hand the quality and commitment behind the product.

For buyers, the event is an ideal opportunity to source new suppliers, discover new specialty products and solve distribution problems. For nurseries and growers it is the perfect opportunity to get your product in front of potential new customers and strengthen the client relationships you already have. Click here for more information: <http://www.flowerandplant.org/plant-tour-days>

For more information about Plant Tour Days visit contact the San Diego County Flower & Plant Association at (760) 431-2572 or email info@flowerandplant.org.

Quagga & Zebra Mussels Threaten California's Water

Quagga mussels are freshwater shellfish imported from Eurasia in ships' ballast water. They are cousins of the better-known zebra mussels that are clogging municipal and power plant water intakes in the Great Lakes, Saint Lawrence Seaway and Mississippi River system. Clearing infested pipes costs millions of dollars. Zebra mussels also feed voraciously on plankton (microscopic aquatic life), disrupting the food chain that supports native birds, fish and wildlife. The smaller, quagga mussels grow faster and feed more voraciously than zebra mussels.

Why should we worry about them? The pesky quagga mussels jumped ship, or rather are thought to have been carried on a trailered boat to the Colorado River from an infested area. They spread into Lake Mead, Lake Havasu and the Colorado Aqueduct. By early 2008 quaggas were clogging drip irrigation systems in Imperial County.

Quagga mussels rode the Colorado Aqueduct to San Diego County. By March 2009, they were in 10 San Diego County lakes and reservoirs, including Dixon, Lower Otay, San Vicente, Murray, Miramar, Sweetwater, El Capitan, Jennings, Olivenhain and Ramona! Also infested are Copper Basin Reservoir and Parker Dam in San Bernardino County, Lakes Matthews and Skinner in Riverside County, the Imperial Dam in Imperial County, and Irvine Lake and Rattlesnake Reservoir in Orange County.

Growers may be directly affected by quagga mussels, if they irrigate with raw water from an

infested source. Even if they use municipal water, they are likely to face higher costs resulting from cleaning pipes clogged by these pests. Considering their history and how easily they can be carried by boats, quagga and zebra mussels could reach the Sacramento-San Joaquin Delta and the California Aqueduct. If this occurs, it will put more pressure on California's water supply system.

Prevention is the best way to handle invasive species. California Department of Fish and Game (CDFG) is working with lake and reservoir managers to implement boat inspection and cleaning programs. They are also training "quagga dogs" to detect mussels. Boat inspection has helped to slow the spread of the mussels. Long-term solutions will require research on control and eradication.

Learn about CDFG's quagga mussel program at <http://www.dfg.ca.gov/invasives/quaggamussel/>, the national Stop Aquatic Hitchhikers <http://www.protectyourwaters.net> and U.S. Army Corps of Engineers' Zebra Mussel Information System <http://el.erdc.usace.army.mil/zebra/zmis/>, and the interstate, 100th Meridian Initiative <http://www.100thmeridian.org/>.

Leigh Johnson
Marine Advisor
UC Cooperative Extension
San Diego County



What's Growing On! Upcoming Association Events



May 12, 2009 is our 45th Annual Golf Tournament at the Twin Oaks Valley Golf Course, 1425 N. Twin Oaks Valley Rd., San Marcos, CA 92069. Dust off your golf clubs and let's have some fun. Shotgun tee time is at 1:00 pm, but registration starts at 11:30 so you can warm up on the driving range and participate in our putting contest! Cost is \$100.00. If you want to invite a non golfer to join you for dinner the cost is only \$30.00. Don't forget your sun screen! Sponsors wanted! Donated Raffle prizes for the Golf Tournament are always greatly appreciated! Thanks for your support.

May 19, 2009 "Ask the Advisor", Jim Bethke's topic for this meeting will be Biology and Control of Mealy Bug. It begins at 4:00 pm at The Center for Applied Horticultural Research, 3742 Blue Bird Canyon Rd., Vista, CA 92084. The entrance to the Center is off of Tamara Rd. through the delivery gate to Altman Plants. It's a very casual and relaxed atmosphere. If you have any specific problems that you are dealing with disease or with bugs please bring a sample in a plastic zip lock bag and let's find out what it is!

For more details contact Jan Berry at the Association at info@flowerandplant.org or (760) 431-2572

Add a Blog to Your Web site – Yield More Attention & Convert Sales

It seems that blogs are popping up everywhere these days, with businesses using blogs as another tool in their internet branding strategy. Or are there? How you use your blog is as important to promoting your business as having a web site. The key to effective blogging is to promote a product, service or business strategy, without sounding like a commercial. Tell customers how that product will make their lives easier. Explain why using a certified company is best when looking for quality and durability. One idea would be write about the change in seasons and the yielding of new crops. Another example would be to provide articles that inform your readers on plant materials that are used to build beautiful bouquets or landscapes, or write a “how to” on becoming a sustainable operation. Write about the material you sell to the green industry and how quality affects the bottom line. Blog wisely and you will see how customers appreciate hearing the latest news about your company and your services through increased sales. Get it wrong and your blog will be just example of companies going blah, blah, blah.

Blogs are Free Advertising

Most advertising is sold by the inch. A hold over from the days of print media, buying inches of advertising can quickly take its toll on your advertising budget. Blogs provide opportunities to advertise products and services without paying for advertising space. Assuming you have a web site, your advertising space already belongs to you. Creating blog entries will drive more internet users to your site and advertise your company in new ways.

For help in crafting unique and engaging blog entries, contact Amy at Infinity Arts today at 951-541-9304 or log on to www.infinityarts.com.

EPA Grants CARB Authority to Enforce Transport Refrigeration Regulation

The U.S. Environmental Protection Agency granted the California Air Resources Board authorization to enforce the Transport Refrigeration Unit (TRU) Airborne Toxic Control Measure (ATCM). It would require units with seven engine model years or older - starting with 2001 - to comply with new emission standards.

This decision, published in the Federal Register on January 16, 2009 affects persons in California and those outside the state who would need to comply with California’s TRU ACTCM regulations to enter California with TRU engines.

ARB has delayed the enforcement of the first phase of the TRU ATCM’s in-use performance standards for six months after the waiver approval. The six-month enforcement grace period for TRU engine models years 2001 and older will end on July 16, 2009 and enforcement of the in-use performance standards for these model years will begin on July 17, 2009.

For more information visit the TRU web site at www.arb.ca.gov/diesel/tru.htm or call the TRU helpline at 1-888-878-2826 (1-888-TRU-ATCM). Penske Truck Leasing Company can assist any operator with additional information for compliance at (760) 471-5707 or check out their web site at www.penske.com.

**PRECISION Point
Penske Truck Leasing’s Fleet Management
Information Source**

Farmers Almanac & Advertisements

April 26, 2009 - The California State Floral Association (CSFA) and The California Certified Florist (CCF) Program present the California Certified Florist Exam in Northern California. For more information or to register please contact CSFA Office (916) 448-5266 or email info@californiacertifiedflorist.org. This exam will be available in Southern California in October 2009.

May 12, 2009 - 45th Annual Golf Tournament at the Twin Oaks Valley Golf Course. Tee time is 1:00 pm. \$100.00 per player. Join us for Dinner only is \$30.00 per person! Contact the association office for registration or more information at (760) 431-2572.

May 13, 2009 - Grangetto's Farm and Garden Supply will be hosting its Annual Horticultural Seminar at the San Diego Wild Animal Park. This event is open to all horticultural professionals and offers a full day of educational information (CEU's pending). The attendees will be able to take a photo caravan tour and walking tours through the extensive plant and animal collection. For more information please go to www.grangettos.com or call Jennifer Phelan at 760-745-4671 x215 or jphelan@grangettos.com

June 2, 2009 - Grower Summit at the Doubletree Hotel, 201 East MacArthur Blvd., Santa Ana, CA 92707. Time is 9am to 4pm. Earn three (3) DPR Continuing Education Hours. For more information or to register phone (800) 748-6214 x 16. Website at www.californiagrownshow.com/summit.html

June 3, 2009 - California Grown Show, Orange County Fair and Event Center, 88 Fair Drive, Costa Mesa, CA 92626, Building 10. The hours are 9 am to 5 pm. For more information visit www.californiagrownshow.com

June 4-5, 2009 - Plant Tour Days, Self guided open house nursery tours in conjunction with the California Grown Show. Please check out our website www.flowerandplant.org and click on the Plant Tour Days 2009 button to the right. Contact the association office for more information (760) 431-2572.

June 14, 2009 - "Hot Time...Summer in the City..." Come, cool off and learn new ideas and techniques from the professionals, back by popular demand. \$30.00 AIFD members - \$35.00 non members - \$40.00 at the door. Location is at Mayesh Wholesale Florist, Inc., 3241 Halladay St., Santa Ana, CA 92705. To register call Michael Quesada AIFD, Kaleidoscope Flowers (805) 962-0032 or email kalfower@aol.com.

June 26, 2009 - Annual Dinner for the San Diego County Flower & Plant Association. El Camino Country Club, 3202 Vista Way, Oceanside, CA 92056 beginning at 6:30 pm. Installation of Officers; Outstanding Person of the Year Tom McGregor; Marilu Johnson Memorial Scholarship award. Cost is \$50.00 per person. Contact the Association office at 760 431-2572 for details.

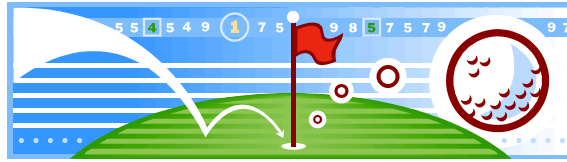
September 27, 2009 - The CCF Prep Class presented by The California State Floral Association (CSFA) & The California Certified Florist (CCF) Program. This class is to give applicants insight into how the exam will be administered, what to study, and what will be expected of them. Cost is \$100.00 for members - \$125.00 non members. The location is A to Z Wholesale Floral Supply Inc., 1511 E. McFadden Ave., Santa Ana, CA 92705. For more information call Svenja Brotz CCF (510) 693-4347 or Ann Quinn (916) 448-5266.

Advertisements

Wanted to Lease: Approx 2,000 sq., hi-quality, free-standing (or portion of larger) greenhouse for aquatic plant research in above-ground tanks. Coastal San Diego preferred; 5-yr need; should have excellent solar exposure and clear roof panels. E-mail: dominick.mendola@gmail.com

Availability Manager Wanted: Altman Plants, one of the largest nurseries in the United States, is looking to fill a salaried position in our Vista/Corona sites. Responsibilities: Counting, managing plant inventory in two facilities, reserve crops for key customers, ensure company/customer quality expectations are met, provide feedback to Sales and Production teams, work with Sales teams for special orders, and supervise one direct report. Qualifications: Excellent communication skills, bilingual English/Spanish preferred, ornamental horticulture degree or like years of experience, on hand knowledge of plant material, hard working, self-motivating, good computer skills (especially Excel), ability to travel between Vista and Corona sites and basic math skills. Wages & Benefits: Competitive wages based on experience, excellent benefits package. To apply, email resume to David Hernandez dhernandez@altmanplants.com.

Ads are FREE to members and run for three months unless otherwise specified. Ad text is limited to 60 words or less and should be submitted no later than the 20th of the month to the Association office for the upcoming publication.



San Diego County Flower & Plant Association **45th Annual Golf Tournament**

Twin Oaks Golf Course

1425 N. Twin Oaks Valley Rd., San Marcos

1:00 SHOTGUN START

Tuesday, May 12, 2009

GOLFERS WANTED! SIGN ME UP!

11:30 am Registration

Don't forget your sunscreen!

Company: _____ Phone: _____

Player #1 _____ Player #2 _____

Player #3 _____ Player #4 _____

Our check for \$ _____ is on its way. **We also accept Visa and Master Card.**

Please FAX to (760) 431-8834 prior to **Friday, May 8, 2009**

**\$100.00
per player**

**Don't Golf? Join in the fun at the
awards dinner and raffle at 6:00 pm
\$30.00 Count me in!**

Name: _____

San Diego County Flower & Plant Association

5600 Avenida Encinas, #108, Carlsbad, CA 92008

Phone: (760) 431-2572, Fax: (760) 431-8834

Email: info@flowerandplant.org www.flowerandplant.org





San Diego County Flower & Plant Association 45th Annual Golf Tournament

Twin Oaks Golf Course

1425 N. Twin Oaks Valley Rd., San Marcos

1:00 Shotgun start

Tuesday, May 12, 2009

SPONSORSHIP OPPORTUNITIES SIGN ME UP!

Company: _____ Phone: _____

Dinner Sponsor \$500.00

(Includes 2 golfers)

Trophy Sponsor \$300.00

Driving Range Sponsor \$200.00

Contest Sponsor \$150.00

(Closes to the Pin) (Longest Drive) (Putting Contest)

Hole Sponsor \$150.00

I will be donating _____ as a raffle prize.

Our check for \$_____ is on its way. We accept Visa and Master Card.

Please FAX to (760) 431-8834 prior to Friday, May 8, 2009.

Sponsors

Alaska AirLines

(2 round trip airline tickets)

Robert Mann Packaging, Inc.

American AgCredit, ACA

(Golf Balls)

Hole Sponsors

Your name here

San Diego County Flower & Plant Association

5600 Avenida Encinas, #108, Carlsbad, CA 92008

Phone: (760) 431-2572, Fax: (760) 431-8834

Email: info@flowerandplant.org www.flowerandplant.org



