



HortSmart

June 2 & 3, 2010

Exhibitor Registration

Register Online at
www.flowerandplant.org/hortsmart
Horticultural Trade Fair – June 3rd 2010

South Coast Winery Resort & Spa
34843 Rancho California Road
Temecula, CA 92591
www.wineresort.com

Yes, Sign Up Our Company for Horticultural Trade Fair 2010

Please recognize my intention to be a participating company at the 2010 Event.

Contact Name: _____
Mailing Address: _____
Phone Number: _____ Fax: _____
E-mail Address: _____
How do you prefer to receive your information? E-mail _____ or Fax _____

Company Name: _____
Names of Contacts: _____
Mailing Address: _____
Phone Number: _____ Fax: _____
E-mail Address: _____
Website: _____

Fifteen Word Product Description (for Website & Exhibitor Guide): _____

In addition to the short description in the Exhibitor Guide, there is advertising is available in the Exhibitor Guide.

Buyers Guide Advertising:

Full inside Front Cover, Back cover or Outside back cover in Color: \$250 Yes _____
Inside Full page B&W: \$150 Yes _____
Inside B&W: 1/2 page: \$100 Yes _____

*Artwork for ad and logo art to be supplied as needed.

HortSmart's mailing list currently has over 8800 names. While not a participant requirement, if there are some customers/prospects that you would like to add to our mailing list, please indicate that you would like Jan to e-mail you a blank submission form. All lists will remain confidential and will only be seen by Jan Berry at the Association Office.





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Exhibitor Registration Form (continued)

Will you be exhibiting as a Green-Good Supplier or Hard-Goods Supplier?

Please check all the green goods products you supply:

- | | |
|--|---|
| <input type="checkbox"/> Bromeliads | <input type="checkbox"/> Cut Foliage |
| <input type="checkbox"/> Outdoor/Patio Specialty Color | <input type="checkbox"/> Tropical Foliage |
| <input type="checkbox"/> Cactus & Succulents | <input type="checkbox"/> Indoor Potted Flowering Plants |
| <input type="checkbox"/> Outdoor Ornamentals | <input type="checkbox"/> Orchids |
| <input type="checkbox"/> Cut Flowers | <input type="checkbox"/> Misc. |
| <input type="checkbox"/> Palms | |

Please check all the hard goods products you supply or services you provide:

- | | |
|--|--|
| <input type="checkbox"/> Florist Supply | <input type="checkbox"/> Greenhouse Equipment/Supplies |
| <input type="checkbox"/> Shipping Supplies | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Green Industry Services | <input type="checkbox"/> Growers Supplies |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Misc. |

Are you a member of the San Diego County Flower & Plant Association? Yes ___ No ___

Exhibit Area Prices include 6' Banquet table & a chair.

With purchase of 10 x 10 Exhibit Area comes a gift of 2 complimentary tickets to any classes of your choice

Exhibit Sizes	Member	Non-Member
10ft X 10ft area	\$450	\$550
5ft X 10ft table top area	\$250	\$300

Number of Exhibit Areas (10x10): _____ Number of Table Top areas (5x10): _____

Do you want the: (please circle) 6' Table Yes or No Chair Yes or No

Additional Accessories:

As a note the Horticultural Trade Fair Show case will be outside we are offering shade:

9' Market Umbrella with base: cost \$85.00 x _____ Quantity _____ = total _____

10 x 10 Pop Up Canopy: cost \$120.00 x _____ Quantity _____ = total _____

Belly Bar: cost \$18.00 x _____ Quantity _____ = total _____

Today's Date: _____ Total Due (including advertising): _____

Make your check payable to **San Diego County Flower & Plant Association**

mail to: 5600 Avenida Encinas #108, Carlsbad, CA 92008

_____ Charge my credit card Visa _____ Master Card _____ Expiration Date M ___ Yr _____

CC# _____

Card Holder Signature: _____

The Association Office must receive payment to secure your space. Your company name will be added to the publications after your check has been received. Exhibit Areas will be available on a first come first served basis and will only be secured once payment and your completed Exhibitor Registration Form have been received. At time of receipt, Jan Berry will fax a current copy of the Showcase Floor Plan so that you may select an exhibit area.

Thank you for signing up for HortSmart 2010. Please visit our website www.flowerandplant.org/hortsmart

San Diego County Flower & Plant Association
 • 5600 Avenida Encinas, Suite 108 • Carlsbad, CA 92008 •
 • (760) 431-2572 • Fax: (760) 431-8834 • E-mail: info@flowerandplant.org •

