

SAN DIEGO COUNTY



Flower & Plant
Representing Professional
Growers, Shippers
and Suppliers **ASSOCIATION**

The Membership Directory and Buyers Guide: Ads can be placed in our Annual Membership Directory and Buyers' Guide in sizes ranging from full-page color to quarter page. A copy of the Directory is mailed to current members of the Association upon completion of the publication in January. Courtesy copies are sent to nearly 1000 cut flower and potted plant buyers across the country. It is also distributed to over 200 landscape contractors in San Diego County.

Website: As a member you are added to our well established web site www.flowerandplant.org where you are linked with buyers around the world while promoting commerce and agriculture in Southern California. We also offer at a nominal fee of \$50.00 the opportunity to have a pre designed webpage if you don't already have one.

Scholarships: We annually award deserving students scholarships to help secure the future growth of agriculture in San Diego/Southern California. We are hoping to encourage internships from our membership for these students.

Educational programs: We have educational programs that we continually are looking for suggestions to fill our members needs. Established programs are a Pesticide training class in Spanish with English sub titles and a First Aide Safety and CPR training.

Newsletter: We publish a monthly newsletter to all members and sister associations/city offices and libraries in the area. We do offer advertng free of charge to members. Non members pay \$25.00. If you would like to insert a flyer the cost is \$150.00 and you provide the flyer to the association office by the 25th of the month for the next month going out.

We work closely with the San Diego County Farm Bureau to stay on top of important issues that concern our membership's best interest.

Social: We are a very social association. We have 5 scheduled events annually.

June – Annual meeting (swearing in new board, award scholarship, award outstanding person of the year.)

July – Sept. - (Family function of some kind.)

October – Living Plant Growers Assoc. meeting

January – Casino Night (It's our holiday party.)

April – Spring Meeting (A political meeting.)

May – Golf Tournament (A lot of fun!)